



# Our Values As The Yeşim Family



We Work With A  
Passion For  
Performance



We Succeed  
Together



We Walk Hand In  
Hand With Our  
Customers



Our Priority Is  
Sustainability



**YEŞİM**

— EST 1956 —

[www.yesim.com](http://www.yesim.com)



# We Work With A Passion For Performance

- We set challenging goals and we achieve and exceed those goals.
- We accomplish the right task in the best possible way.
- We act fast to complete our tasks.
- With an innovative approach, we provide opportunities for entrepreneurship and innovation.
- We emphasize and support personal growth for sustainable performance.



# We Succeed Together

With our philosophy of “People First”:

- We approach each other with good humor and mutual respect.
- We view differences as diversity and cherish them.
- As a team, we continually learn, support one another and improve each other.
- Rather than avoiding conflict, we solve problems together.
- We give credit for effort and achievement.
- We assume personal responsibility for everything we do.
- We build our relationships with all our stakeholders on mutual trust.



# We Walk Hand In Hand With Our Customers

- We shape the future together with our customers.
- We meet and exceed our customers' needs.
- We approach problems through open and positive communication.
- We swiftly adapt to changing needs and generate solutions.
- We pitch our products and services with a culture of entrepreneurship and innovation.



# Our Priority Is Sustainability

- Our focus is on sustainable growth.
- We regard environmental awareness as the basis of sustainability.
- We ensure sustainability through the cooperation of our employees, business partners and customers.
- We care about the environment, our employees, our business partners and our customers.
- We act with an awareness of social responsibility.
- We ensure that occupational health and safety is ethical and sustainable.